**THE SCIENCE OF SEDUCTION**

Answer the questions as you watch the video.

1. What differences did Timothy Buss find between the responses of men and women regarding willingness to engage the opposite sex?

1. a) What is the significance of wealth to women in choosing a mate?

b) How do men display wealth?

3. a) What do women generally look for in a mate?

b) What do men generally look for in a mate?

4. What messages are given by a person’s face for:

a) women?

b) men?

c) facial symmetry?

5. What did the “smell test” reveal about women’s choice in men?

6. What did professor, Davendra Singh, state about the significance of women’s hips?

7. a) What does biologist, John Manning, discover about men’s hands and testosterone?

b) What is the significance of men’s hands to women’s mate selection?

8. How does Speed Seduction’s Ross Jeffries use language to capture the interest of the

opposite sex?

9. How is tuning into the energy level of a prospective mate significant?

10. a) How does the use of language play role in attraction of the opposite sex?

b) How does this relate to the making of stone tools by early societies?

11. How does Professor Rachel Herz explain the difference between the sense preferences

between man and women?

12. What is the role of humour in attracting a mate?